

THAT'S ambitious

FIRE STAGE Course 1 - Vision

PART 1 SELF-ASSESSMENT



Rate Yourself (1 – 10)

- Setting the Vision ____
- Hire, Train, Fire to the Vision: ____
- Developing Your Leadership Team: ____

What is the impact your current score is having on your business?

List 1 to 3 things you can do to get to 10:

PART 2
WHY VISION MATTERS



1. _____
2. _____
3. _____
4. _____

What Is Vision?

1. _____
2. _____
3. _____

PART 3 MISSION



- Paints a picture of _____ you are focused on over the next 3 to 5 years.
- It supports your _____.
- Think _____
- Current Mission: Put the _____ when complete and move on to the next mission.

Create Your Mission:

Example of types of missions: Dominate a geographical or niche market. Beat out another company. Garner specific market share. Experience a specified growth percentage or revenue.

Example Of That's Ambitious Mission:

To Be the #1 Personal and Professional Mentorship Program For People With
Healthy Ambition

PART 4 PURPOSE



The _____ your company exists.

Purpose is at the very _____ or _____ of your company.

_____ helps you identify the most appropriate mission.

Example of That's Ambitious:

We Help People with Healthy Ambition Succeed at Everything They Choose To Do

What is your purpose?

PART 5 CORES VALUES



If Mission is the “where are we going” and Purpose is the “why we are going there,” then Core Values is the _____ we’re going to get there.

Your core values represent your _____ beliefs which never change.

You core values manifest in the daily conversations among employees, clients, tribe members and so on.

Core values are observable patterns in _____ and _____

Example: Training Business Pros Core Values

We ad value to people’s lives.

We strive to elevate others.

We expect the best and we trust the process.

We are learn-it-all’s NOT know-it-all’s.

We honor our commitments.

We love what we do.

We foster creativity and innovation.

We serve as agents of change.

We sweat the details and we make no excuses.

What are your core values?
