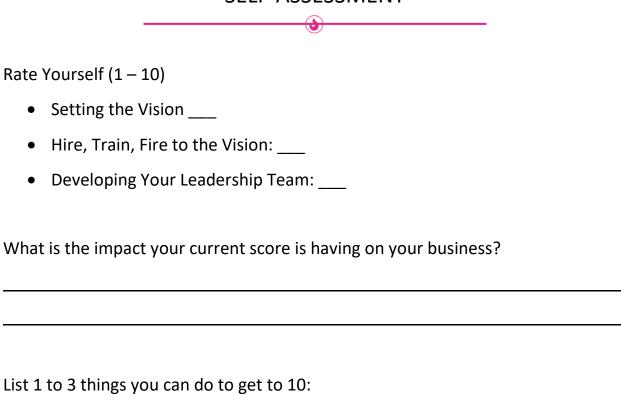


FIRE STAGE Course 1 - Vision

PART 1 SELF-ASSESSMENT



PART 2 WHY VISION MATTERS

1.					
2					
۷.					
3.					
4.					
What Is Vision?					
1.					
2.					
3.					

PART 3 MISSION

<u>◆</u>
 Paints a picture of you are focused on over the next 3 to 5 years. It supports your Think Current Mission: Put the when complete and move on to the next mission.
Create Your Mission:
Example of types of missions: Dominate a geographical or niche market. Beat ou
another company. Garner specific market share. Experience a specified growth
percentage or revenue.
Example Of That's Ambitious Mission: To Be the #1 Personal and Professional Mentorship Program For People With Healthy Ambition

PART 4 PURPOSE

The	your company	exists.	
Purpose is at the company.	very	or	of your
	_ helps you identi	fy the most approp	riate mission.
Example of That's We Help People		tion Succeed at Eve	erything They Choose To Do
What is your pur	pose?		

PART 5 CORES VALUES



If Mission is the "where are we going" and Purp there," then Core Values is the	·
Your core values represent your	beliefs which never change.
You core values manifest in the daily conversat tribe members and so on.	cions among employees, clients,
Core values are observable patterns in	and
Example: Training Business Pros Core Values	
We ad value to people's lives. We strive to elevate others. We expect the best and we trust the process. We are learn-it-all's NOT know-it-all's. We honor our commitments. We love what we do. We foster creativity and innovation. We serve as agents of change. We sweat the details and we make no excuses.	
What are your core values?	